

“**TRIED**  
TALKS IT,”

PRACTICAL TAKEAWAYS ON TECH,  
INNOVATION, EXPERIENCE + DESIGN



Freddy Elturk - CEO

Vizidox Solutions Limited

# Blockchain in retail, use cases and potential growth opportunities

#VDXRetail @vizidox



BLOCKCHAIN SOLUTIONS

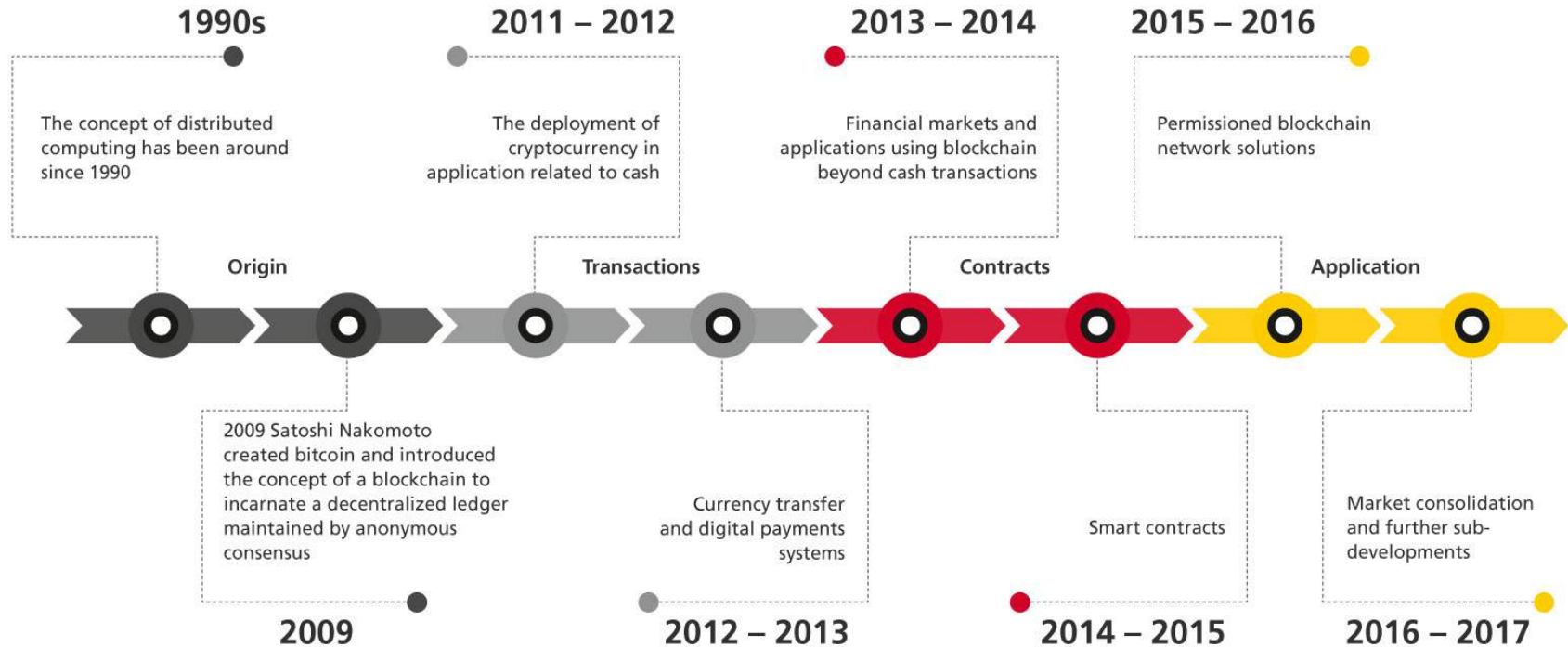
 **RetailEXPO**  
1+2 MAY 2019 OLYMPIA, LONDON

# What is the blockchain?

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# BLOCKCHAIN HISTORY



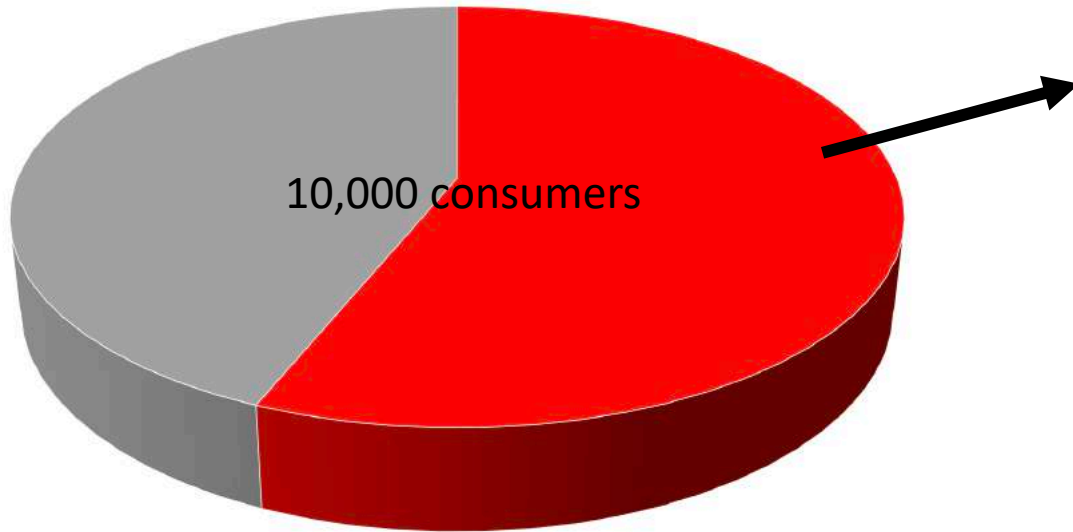
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10,000 consumers

**78%** said it is important for a company to be transparent.

Fashion Transparency Index 2018

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Transparency =  
Trust = Loyalty  
**= Profit**

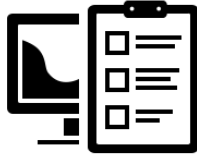
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# How blockchain can transform retail industry ?



Better  
Shipping Data



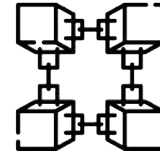
Audit  
Transparency



Food  
Safety



Social  
Responsibility



Data  
Traceability



Reduce  
Counterfeit Goods

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# Thank you!

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