



BLOCKCHAIN SOLUTIONS

Retail

www.vizidox.com



About VDX

VDX provides bespoke data management and tracking solutions using blockchain technology to empower businesses and organizations.

Our vision is to disrupt and irrevocably transform the interaction between brands and consumers. Our aim is to encourage brands to make a meaningful change toward data transparency and traceability to create trust with their consumers. More importantly, our blockchain application will enable consumers to make informed decisions about their purchase based on the product journey information, that they can access using their mobile devices.

Why Blockchain?

The benefits of using the blockchain technology are now going beyond the world of finance into other industries, including Retail, where transparency and traceability are the enablers of change.

The industry is in need of shifting the focus from the price tags to sustainability and ethnicity. The VDX blockchain powered platform enables brands to bring the supply chain to the consumer to create trust between the two parties.

Whether it is a bar of chocolate or a t-shirt, shoppers can trace the information behind the product all the way from its point of origin, through to its production process including finding information about the labour involved in the early stages.

All of this can be discovered through the chain of verified information, which is recorded over the distributed ledger protocol.



Our Platform



User friendly interface

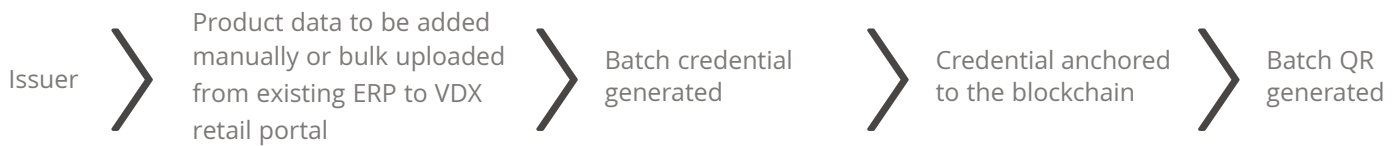


Code written to perfection

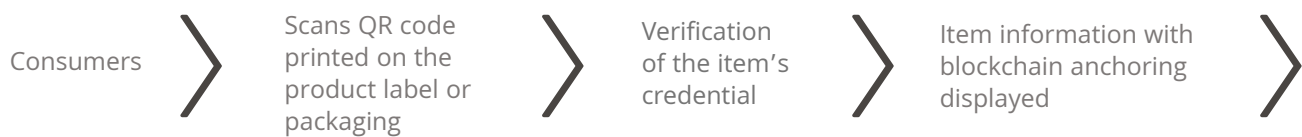


Can be used as a portal with all the functionalities embedded or as a white label engine

For Brands/Producers



For Consumers



Consumers can view the product journey of their purchased items that recorded over the blockchain using any mobile devices.







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