



BLOCKCHAIN SOLUTIONS



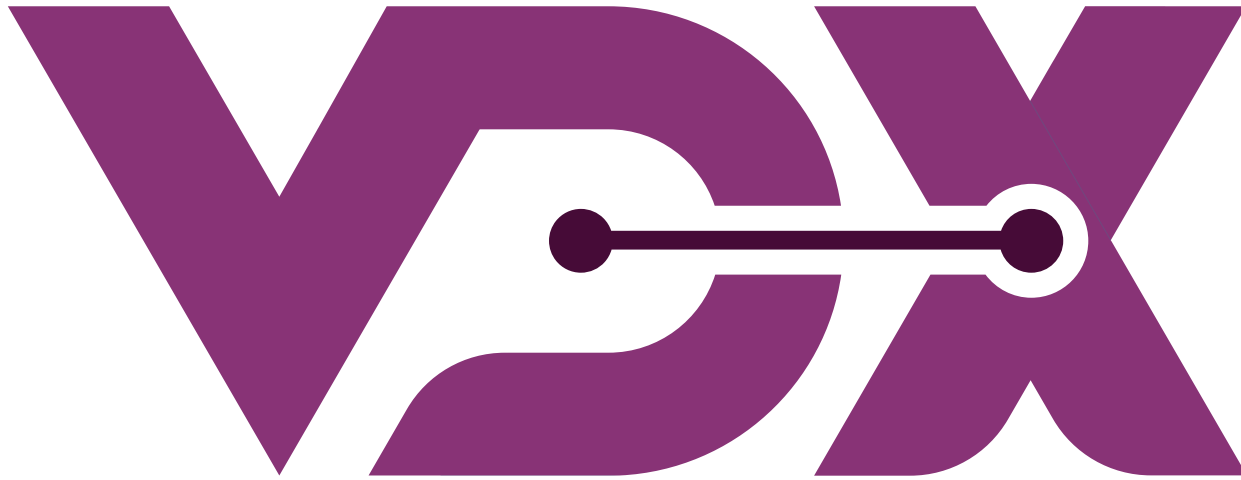
BLOCKCHAIN SOLUTIONS

RGB #258999
CMYK 81|31|35|3
PANTONE UNCOATED 7712 U

RGB #125666
CMYK 91|55|46|25
PANTONE COATED 5473 C

RGB #757575
CMYK 55|47|46|12
PANTONE COATED 444 C

Primary logo - Core brand



BLOCKCHAIN SOLUTIONS

RGB #873376
CMYK 52|94|23|5
PANTONE COATED 512 C

RGB #470A37
CMYK 62|98|44|54
PANTONE METALLIC SHIMMERS

RGB #757575
CMYK 55|47|46|12
PANTONE COATED 444 C

Secondary logo - Music



BLOCKCHAIN SOLUTIONS

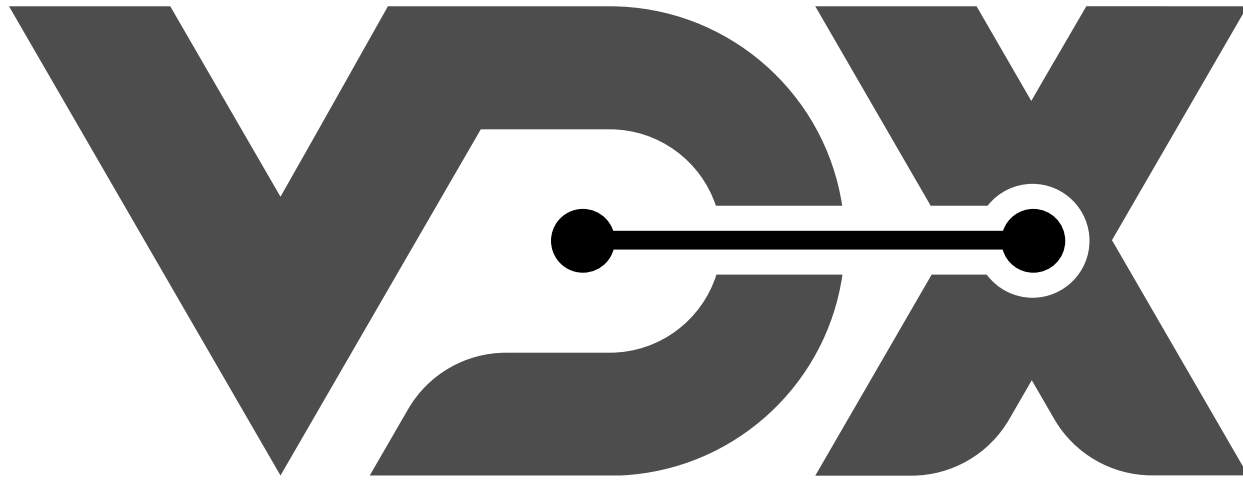


RGB #3079ef
CMYK 76|54|0|0
PANTONE 2727 C


RGB #1a4789
CMYK 100|82|17|4
PANTONE 286 C

RGB #757575
CMYK 55|47|46|12
PANTONE COATED 444 C

Secondary logo - Education



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RGB #4d4d4d
CMYK 65|58|57|37
PANTONE Black C

RGB #191919
CMYK 75|68|67|90
PANTONE 7547 C

RGB #757575
CMYK 55|47|46|12
PANTONE COATED 444 C

Secondary logo - Retail



BLOCKCHAIN SOLUTIONS



RGB #76e28a
CMYK 50|0|64|0
PANTONE 7487 C

RGB #52c162
CMYK 66|0|83|0
PANTONE 802 C

RGB #757575
CMYK 55|47|46|12
PANTONE COATED 444 C

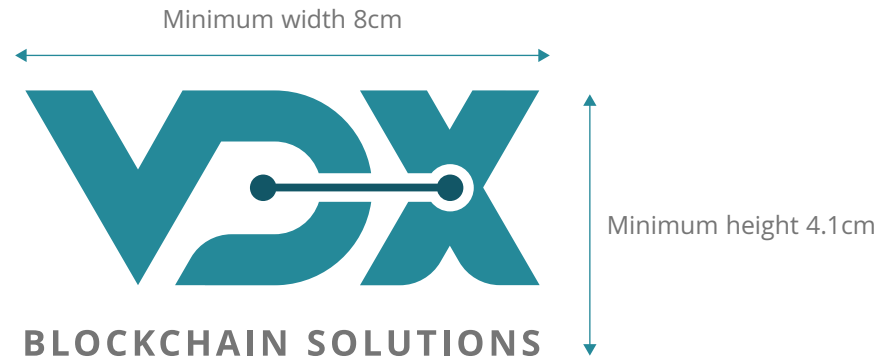
Secondary logo - Charity



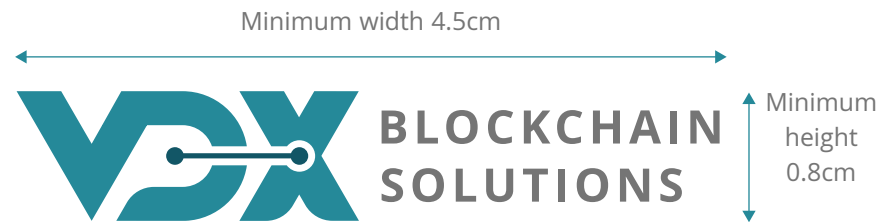
The **primary** logo can be used in white and light backgrounds. The **dark** background version (logoNegative) can be used on dark backgrounds. When none of the two versions apply, please use the primary version. We've also created a **single colour** version (logoBlack) and a **greyscale** version (logoGrey), both for monochrome printing applications (e.g. inhouse printing). When needed an **image overlay** can be used as the example on the top right

Negative and monochrome

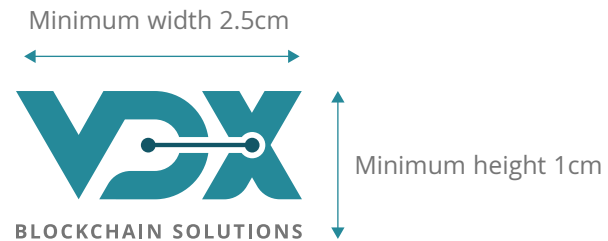
If the given space is more squared, please use the standard version of the logo



If the given space is wide and short you can use the wide version



For really tight spaces, please use the small version



DO'S AND DONT'S



SIGNAGE



For use of the logo on its own on any signage. The logo must be centred and in the teal colouring. It must also be to the measurements provided.

BUSINESS CARD



For use of the logo on the business cards. The logo must be centred and in the teal colouring. It must also be to the measurements provided.

MARKETING HANDOUTS



For use of the logo on any marketing handouts. The logo should ideally be placed right, if space allows and in the teal colouring. It must also be to the measurements provided.


MERCHANDISE



For use of the logo on any marketing merchandise. The logo should ideally be placed right, if space allows and in the teal colouring. It must also be to the same measurements as the marketing handouts.

Width 3.5cm

Height 1.8cm



Anything in Italics and teal will need to be amended per each job description.

Job Description for *Job Title*
Location
Competitive Salary

Vizidox Solutions Limited (VDX) is a UK based company providing digital credentials certification and verification solutions over the Blockchain. VDX is a digital engine created by the technical details needed for Blockchain to ensure users have a friendly hosted platform, that can be used easily. Current credential certification and verification processes can be forged and tampered with. VDX provides a solution, which eliminates this risk and provides a secure management system, that can be shared globally over the Blockchain.

Job responsibilities:

- Insert job responsibilities*
- Insert job responsibilities*
- Insert job responsibilities*
- Insert job responsibilities*

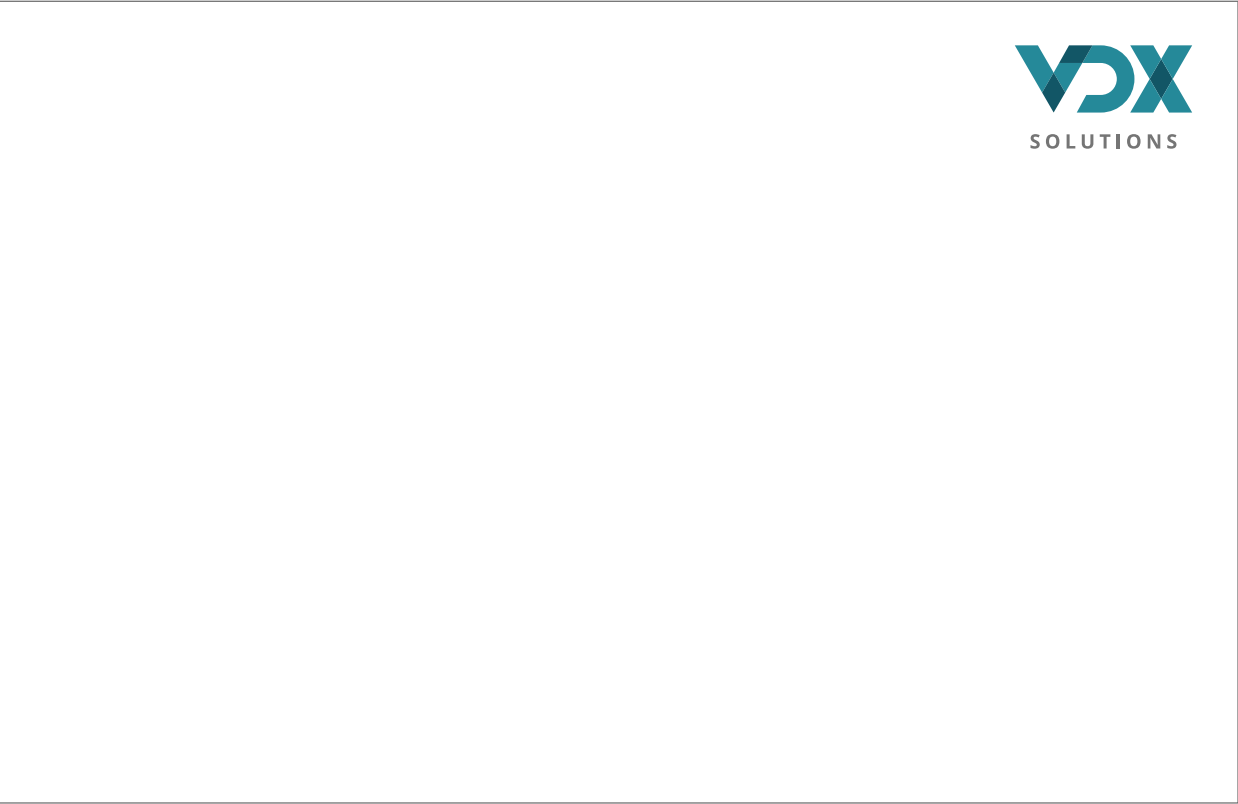
Skill requirements:

- Insert skill requirements*
- Insert skill requirements*
- Insert skill requirements*
- Insert skill requirements*

To apply, please email your CV to hr@vizidox.com
We regret that due to the volume of the applications, only successful applicants will be contacted.

Note: If applicable add in an end date and any further information that is required for this role. Additions to the template must be approved by Freddy Elturk, CEO.

For use of the logo on any official documents. The logo should ideally to placed right, if space allows and in the teal colouring. It must also be to the measurements provided



For use of the logo on any exhibition stands. The logo should ideally to placed right, if space allows and in the teal colouring. It must also be to the measurements provided.

WEBSITE



PRESENTATIONS



Presentation title

Intro text here



Logo should be aligned to the left and placed at the bottom.

MIN HEIGHT 58px **MIN WIDTH** 99px

On the Vizidox website the VDX only version of the logo should be used and be aligned to the left.

MIN HEIGHT 45px **MIN WIDTH** 119px

Size variations

Web/Digital

MAIN TYPEFACE

Khula Light

Khula Regular

Khula Semibold

Khula Bold

For all text on any company documentation, may it be either print or content for the website, it must all be in the following format:

Title: Khula Bold CAPS 12 point, Italic

Body Text: Khula 12 Point, Regular

In cases where Khula is unavailable, please use Arial.

EXAMPLE

ABOUT US

Vizidox Solutions Limited (VDX) is a UK based company providing digital credentials certification and verification solutions over the blockchain. At VDX, our vision is to disrupt and irrevocably transform the creation and verification of all digital credentials such as qualifications, contracts, personal identification, invoices and trademarks, pictures, audio and video files etc. These blockchain certified credentials will be perpetually remaining well beyond the working life of recipients.

PARAGRAPH STYLES - WEB

H1 | 24pt Bold CAPS

H2 | 18pt Regular

H3 | 18PT ALL CAPS BOLD

H4 | 14PT ALL CAPS REGULAR

Body text | 14pt Regular

Highlight text | 14pt Regular

TEXT COLOUR



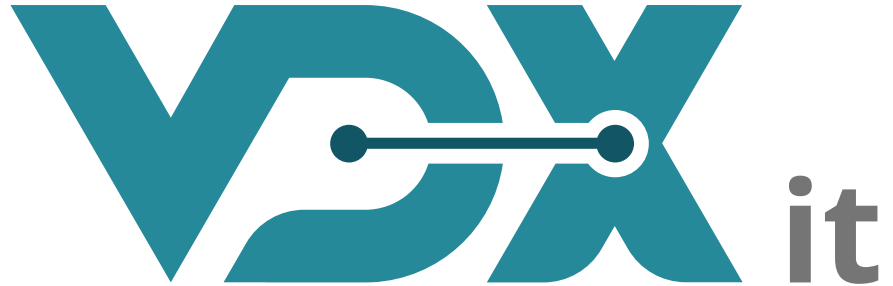
RGB #757575

CMYK 55|47|46|12

PANTONE COATED 444 C

SQUARE VERSION

Don't send it,



www.vizidox.com

SQUARE VERSION

Don't send it,  it

www.vizidox.com

The company has a tag line which is to be used in cases when the logo isn't suitable or where there is enough space for a descriptive sentence. The tag line must always be in the three colours above - VDX Teal, VDX Black and VDX Grey. When only one colour is allowed, please mainly use fully black. Depending on the sector, the tag line should reflect it's use for example:

Education/business - Don't send it, VDX it!

For Retail - Don't buy it, VDX it!

For charity - Don't donate it, VDX it!

Messaging/tag line

STOCK PHOTOGRAPHY

Above are examples of Blockchain stock imagery which is to be used in any company branding materials. If you are unsure on whether the picture you've downloaded is suitable, please speak to Emma or refer to this as a guide. All imagery is taken from Shutterstock

